



**National
Sustainability
Society**

2nd Annual Conference

University of Notre Dame

South Bend, Indiana

October 20—23, 2025

Transformative Change for a Just and Sustainable World

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

You are invited!

Why support the National Sustainability Society Conference?

The NSS is a new 501c3 registered professional society that fosters cross-sectoral, transdisciplinary, and intersectional connection, learning, and action for sustainability.

Students, early career professionals, senior researchers, sustainability officers, policy makers, community advocates, and more will come together to build relationships, share and create new knowledge, and tackle big sustainability challenges like climate change and inequality together. Participants will take advantage of opportunities to network, talk to potential employers, or identify and connect with collaborators for projects.

The inaugural conference drew 600 participants from diverse sectors to Seattle in 2024, and we expect similar numbers with even greater sectoral representation in South Bend.



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SPONSORSHIP OPPORTUNITIES

Your organization's support will help underwrite speaker costs, student participation, and the ongoing work of building the NSS. Sponsorships are requested at any of the following levels, with corresponding benefits to the sponsoring organization. Sponsorship is not required for membership on the advisory board, local host committee, or other participation in the meeting.

| | | |
|-----------------|-----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Silver | \$5,000 | Logo placement on conference website, program and registration desk One free conference registration |
| Gold | \$10,000 | Logo placement on conference website, program and registration desk Two free conference registrations One free workshop registration |
| Platinum | \$25,000 | Logo placement on conference website, program and registration desk Four free conference registrations Two free workshop registrations |
| Founder | \$100,000 | Logo placement on conference website, program and registration desk Logo placement on the NSS website for 10 years Ten free conference registrations Five free workshop registrations Named plenary session or other conference function |





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Is your organization interested in alternative or add-on opportunities to our sponsorship tiers? Additional opportunities are detailed below, or reach out to us to discuss a customized opportunity that aligns with your organization's objectives.

Sustainable Hosting Price: \$2,500 | Limit: 1

The NSS is working closely with UND caterers to make our event as close to zero waste as possible. Show your company's commitment to sustainability and environmental stewardship by sponsoring this effort. Your organization will be recognized the opening reception remarks, and your logo will be featured on all instructional signage at points of waste collection, in the mobile app, and on the conference website.

Registration Scholarship Price: \$1,000 | Limit: none

Support the next generation of sustainability professionals by sponsoring two students' conference registration and lodging. Recipients will be selected by the NSS based on submitted financial need statement and career aspiration statement. Awardees will receive an email confirmation with the sponsor logo, a brief description of the organization, and additional information as chosen by the sponsor. Your organization will be recognized the opening reception remarks, and your logo will be featured in the mobile app, and on the conference website.

Targeted audience networking breakfast Price \$1,500 | Limit: none

Bring a group up to 50 participants together for targeted networking breakfast opportunity. You could engage a certain sector (e.g. nonprofits), a certain sustainability topic, a combination of participants (e.g. students and private sector employers). We welcome your ideas. Your organization will be recognized the opening reception remarks, and your logo will be featured on all instructional signage in the breakfast space, in the mobile app, and on the conference website.

Contact us at info@theness.org



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EXHIBITOR OPPORTUNITIES

Connect with students, researchers, and practitioners in diverse sectors across the sustainability field, and showcase your organization, products, and projects.

- Exhibitors will have a standard-size table and enjoy full exposure and ample networking opportunities in a central area of the conference venue for the morning coffee throughout the day.
- Take advantage of this multi-day opportunity to engage with your peers, potential partners, and future employees, from all sectors and from all around the country .

Exhibitor Fee: \$900 (includes 1 registration)

Applications reviewed on a rolling basis.

Space is limited.

Contact us at info@theness.org



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EXHIBITOR GUIDELINES

1. Applications – Exhibitor applications will be reviewed and assigned a table(s) on a rolling basis. Once the application has been received, the exhibitor will receive a confirmation letter and further information on exhibition space details as well as general conference information.
2. Exhibit Payment – No tables will be guaranteed until the NSS receives full payment for conference registration and exhibitor fee. The exhibitor expressly understands that the exhibitor fee must be paid for in full on or before August 1, 2025. If payment is not paid in full by the specified dates, the exhibitor table will be reassigned to another exhibitor at the discretion of NSS.
3. Exhibit Cancellation Policy – Cancellation requests on or before August 1, 2025 will receive a 50% refund. No refunds will be issued for cancellations received after that date.
4. Hold Harmless Clause – The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the conference venue, and shall indemnify and hold harmless the National Sustainability Society, and the University of Washington from any and all such losses, damages and claims.
5. Venue Property – In respect to the University of Washington and its property, exhibitor information, displays, products or any other exhibitor material may not be hung, taped, nailed, stapled or in any other way posted onto the venue walls or pillars.
6. Setup and Breakdown – Setup for Exhibitors begins October 20 from 9:15 am – 2:00pm*, Breakdown of Exhibitors is no later than October 22 3:00pm*. *Approximate and tentative
7. Exhibit Hours – The Exhibitor Space all will be open for the entirety of the conference hours.
8. Signage – Table identification and display signs are the responsibility of the individual exhibitor.
9. Security – Exhibitors are responsible for closing, covering, or otherwise securing their tables each day.
10. Exhibitor Tables – Exhibitors will receive (1) 6ft table with 2 chairs. Due to limited space, exhibitors will only be able to use those tables provided by the venue. Additional personal tables brought by exhibitors will not be allowed.





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PARTICIPANT FEEDBACK FROM THE INAUGURAL NSS CONFERENCE

Regardless of sector, 87% felt that the conference effectively fostered a sense of community within the National Sustainability Society.

Participant highlights included the plenary keynotes, the workshops, and sessions with equity, justice, and Indigenous themes, as well as those that focused on sustainability education, and competencies. In general, the mix of formats, content, and attendee types was noticeable and appreciated, with a desire for more representation from the private sector, policymakers, and Indigenous voices.

On a scale from 1-4 (very unsatisfied to very satisfied), on average, participants were satisfied with the conference content (3.3), format (3.1), networking opportunities (3.2), the venue (3.6), food and refreshments (2.7), organizer communications (3.6), and cost (3.1).

Thank you for helping us achieve our goals at the next conference!

Contact us with questions: info@theness.com



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